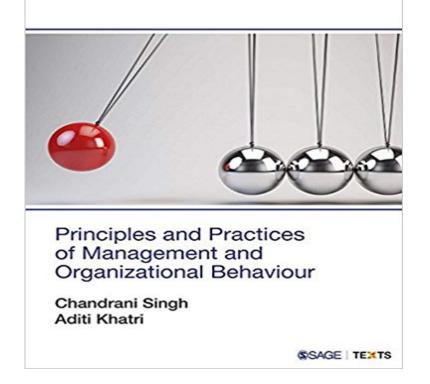
Principles and Practices of Management and Organizational Behaviour



Logically sequenced and lucidly written, this textbook enables the readers to establish and correlate principles and practices of management from organizational perspectives. Principles and Practices Management Organizational Behaviourprovides a comprehensive insight into the traditional and contemporary approaches organizational behaviour and their impact on organizational performance in the global era. The meticulously planned chapters offer broad-based explanation of the topics integrated with multiple case studies and examples. This textbook consists of two broad parts. The first deals with management trends and functions ranging from the traditional era to the contemporary world. The second part explores the behavioural trends organizations across domains to analyse improved measures taken for productivity and sustainability. Features Case-based approach to deal with theoretical and practical aspects of the subject Coverage of course requirements in its entirety in crisp and lucid manner Innovative Chapter at a Glance feature at the end of each chapter to provide concise content repository for students

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